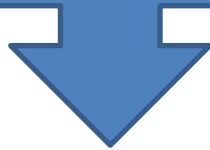


## THE CHECK CHAIN

### Marketing & Communication , Information Days

Do you appeal to an international audience on your website/publicity? In presenting your MA: what key questions are addressed? Do you approach these questions through a variety of cultural, disciplinary, (inter)national perspectives? What is your 'tone' or vocabulary? What kind of images do you use on your website or brochures?



### Selection

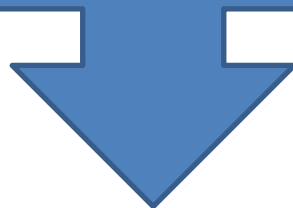
How inclusive or exclusive are your entry requirements? How to prevent selection bias?



### Organization of the programme

**Curriculum:** how 'worldly' is the course content? What languages are used? Do you address intercultural or international competences explicitly? Can you make use of virtual mobility? Can students take (international) internships, study-trips, short-stays, do fieldwork? How are international learning objectives articulated in the OER?

**Classroom:** do you capitalize on diversity in the classroom? How 'international' is your teaching staff? How do you include international students? How do you make them feel at home?



### Alumni relations

Do you capitalize of the diversity in your alumni networks? Use alumni as ambassadors for the programme, as possible providers of internships? Do you bring them 'back in' for speed dates, Masterclasses, career events, or as evaluators?